



Sponsorship Opportunities

For twenty-nine years ALSO Youth has been supporting LGBTQ+ youth under 21, their allies, and their families. We provide this support through our youth center programming, community partnerships, education, and outreach. We strive to create an accepting and nurturing community where our youth live, study, work, and play by working to end all forms of violence, bullying, harassment, and discrimination based on real or perceived sexual orientation or gender identity.

We would love to partner with you so that we can continue to provide:

- A drop-in center/safe space in Sarasota
- A satellite drop-in center/safe space in Bradenton, Florida
- Peer SUPPORT group meetings in Sarasota, Bradenton, Venice, and North Port
- Special programming for youth ages 13 to 24
- ENRICHING activities, including field trips, a book club, a lending library, and guest speakers
- Monthly SOCIAL events, including movie, craft, and open mic nights
- ANTI-BULLYING training that has reached over 2,500 students
- An ANNUAL Alternative Prom that has served 500+ youth from 5 counties and 18 schools
- LGBTQ+ inclusion training for local businesses and organizations

In order to continue providing the highest level of programming for our youth we rely on fundraising efforts throughout the year. Enclosed please find sponsorship opportunities and benefits for our “ALSO Youth Virtual Variety Show” to be held on Saturday, July 31 from 7:00 – 8:30 p.m. The theme of our event is “Together Again,” and it will be one of our most important source of funds for 2021. We hope we can count on your financial support to help us carry out our mission to create a brighter and safer future for our youth.

We look forward to answering any questions you may have. Thank you for all the support you can bring to this fun and important event — and more importantly, to Sarasota’s LGBTQIA youth.

Sincerely,

Tony Boothby, Event Chair



1470 Boulevard of the Arts, Sarasota, FL 34236 ♦♦941-951-2576 ♦♦ www.ALSOYouth.org

ALSO Youth is a nonprofit, tax-exempt organization under Sections 501(c)(3) of the IRS Code, and is incorporated and registered in Florida. All donations are tax deductible to the extent allowed by law. Our EIN is 74-2840470.

ALSO Virtual Variety Show 2021 Sponsorship Levels

Platinum - \$5,000

- Special mention at the beginning and end of the event
- Special mention during pre-recorded segment of your choice (based on availability)
- 30-second commercial will be aired during the event
- 30-second commercial will be posted on social media
- Special mention on social media with link to your website
- Name with logo listed on Event Webpage with link to your website
- Listed in Opening and Closing Credits during the event
- Customized "Sponsor Viewing Kit" to use during the event

Gold - \$2,500

- 15-second commercial will be aired during the event
- 15-second commercial will be posted on social media
- Special mention on social media with link to your website
- Name with logo listed on Event Webpage with link to your website
- Listed in Opening and Closing Credits during the event
- Customized "Sponsor Viewing Kit" to use during the event

Silver - \$500

- Special mention on social media
- Name listed on Event Webpage
- Listed in Opening and Closing Credits during the event

Friend - \$100

- Listed on Event Webpage
- Listed in Opening and Closing Credits during the event

Company Name: _____		
Contact Person: _____		
Address: _____		
City: _____	State: _____	Zip: _____
Phone: _____	Email: _____	
_____ Check Enclosed (mail to 1470 Blvd. of the Arts, Sarasota, FL 34236)		_____ Paid by Credit Card on www.AlsoYouth.org