



11TH ANNIVERSARY

TURKEY TROT

**THURSDAY, NOVEMBER 25**

**RACE TIME IS AT 8 AM**

Join us for a fundraiser for ALSO Youth's programs and services!

Continue the Sarasota Thanksgiving Day tradition and enjoy a fun race at the beach with the whole family. This year's race will include a shirt and a participation medal. Come support LGBTQ+ youth!



**ALSO Youth is a non-profit located in Sarasota and Manatee Counties empowering LGBTQ+ youth and their allies and creating inclusive communities.**

For over 25 years, ALSO Youth has provided outreach and a safe space drop-in center with weekly programming, including peer support groups for the LGBTQ+ youth, in Sarasota and Manatee counties. Through partnerships with our school districts and other youth-serving organizations, we strive every day to create an inclusive community where our youth can live, study, work, and play without violence, fear, harassment, or discrimination, based on their real or perceived sexual orientation or gender identity.

Partnerships with sponsors are crucial to our success. The annual Turkey Trot is the premier fundraising event for ALSO Youth. We hope you can support us in carrying out our mission. **Your sponsorship makes it possible for us to continue our programs and services for our youth, including:**

- Providing a safe space with weekly programming, events, drop-in center hours, and peer support groups
- Educating and presenting to local schools and organizations on LGBTQ+ inclusivity and anti-bullying
- Providing LGBTQ+ cultural competency training for youth-serving organizations
- Supporting student-led school diversity groups and GSAs
- Providing youth leadership development throughout our Youth Advisory Panel
- Hosting an annual inclusive high school prom in partnership with Out-of-Door Academy. In 2020, we had over 150 youth attend this event.
- Providing resources to professionals in education, healthcare, and social services
- Providing support to parents, friends, and family of LGBTQ+ youth

*Enclosed please find sponsorship opportunities and benefits for the 11th annual ALSO Youth Turkey Trot.*  
**Race starts at 8 am on Thursday, November 25, 2021.**



# ALSO Youth's 11th Annual Turkey Trot

## November 25, 2021

### Sponsorship Opportunities

#### Platinum Presenting

\$5,000

(1 spot available)

- Media recognition
- Recognition in all promotional materials
- Elite position on ALSO Youth Website
- Company logo on race banner
- Company banner displayed at race site
- Table booth space on race day
- 10 complimentary race registrations

#### Rainbow Racing

\$3,000

(2 spots available)

- Company logo on back of shirt
- Recognition on the ALSO Youth website & social media
- Company logo on race banner
- Company logo on race course
- Table booth space on race day
- 8 complimentary registrations

#### Golden Glitter

\$2,500

(2 spots available)

- Company logo on back of shirt
- Recognition on the ALSO Youth website & social media
- Company logo on race course
- Table booth space on race day
- 6 complimentary registrations

#### Silver Sparkle

\$1,000

(4 spots available)

- Company name on back of shirt
- Recognition on all ALSO Youth website & social media
- Company banner on display at race site
- Table booth space on race day
- 4 complimentary race registrations



**ALSO Youth's 11th Annual Turkey Trot**  
**November 25, 2021**  
**Sponsorship Opportunities**

**Bronze Bounce**  
**\$750**  
**(4 spots available)**

- **Company name on back of shirt**
- **Recognition on the ALSO Youth website & social media**
- **2 complimentary race registrations**

**Teal Trotter**  
**\$500**  
**(Unlimited spots available)**

- **Recognition on the ALSO Youth website & social media**
- **2 complimentary race registrations**

**Entertainment Sponsor**  
**\$1,000**  
**(1 spot available)**

- **Company name on back of shirt**
- **Recognition on all ALSO Youth website & social media**
- **Company banner on display at race site**
- **Table booth space on race day**
- **4 complimentary race registrations**
- **Separate banner over DJ/Emcee booth**

For more information on sponsorships,  
call (941) 951-2576 or email [mickey@alsoyouth.org](mailto:mickey@alsoyouth.org)



# ALSO Youth's 11th Annual Turkey Trot

## November 25, 2021

### Sponsorship/Vendor Payment Form

Company Name:	_____		
Contact Person:	_____		
Email:	_____	Phone: ( ) _____	
Mailing Address:	_____		
City:	_____	State: _____	Zip Code: _____
Website URL:	_____		



#### Sponsorship Level

- \$5,000 **Platinum Presenting**
- \$3,000 **Rainbow Racing**
- \$2,500 **Golden Glitter**
- \$1,000 **Silver Sparkle**
- \$1,000 **Entertainment Sponsor**
- \$750 **Bronze Bounce**
- \$500 **Teal Trotter**



#### Vendor

**OR**



\$100

#### Vendor



#### Payment Options

- Check** (Make checks payable to ALSO Youth, include Turkey Trot Sponsorship/Vendor in memo)
- Credit Card** ([www.alsoyouth.org/donate](http://www.alsoyouth.org/donate), include "Turkey Trot Sponsorship/Vendor" in message)
- PayPal** (Include Turkey Trot Sponsorship/Vendor & Company Name in description)

PLEASE NOTE: ALSO for GayYouth, Inc. (DBA ALSO Youth") is a registered 501(C)(3) non-profit corporation in the state of Florida. A copy of the official registration and financial information can be obtained from the Division of Consumer Services by calling toll free 1-800-435-7352 (or 1-800-352-9832 en Espanola) or going to the department's website; [www.800HELPFLA.com](http://www.800HELPFLA.com) Registration does not imply endorsement, approval, or recommendation by the state. Registration #CH15368. ALSO Youth did not provide any goods or services in consideration for this gift. Your gift is fully tax-deductible as allowed by law. EIN #74-2840470



# Turkey Trot Sponsor/Vendor agreement for the 2021 Turkey Trot

Sponsors with vendor booths (hereinafter included as "Sponsor"), agree to each and all clauses set forth in this agreement and identified in the Turkey Trot Sponsor Request herein incorporated by reference. Failure by the Sponsor to abide by any clauses set forth in this agreement of the 2021 Turkey Trot gives Turkey Trot and ALSO Youth (hereinafter known as TT/AY and/or the authorized agent(s) of TT/AY the right to (1) immediately terminate this agreement, and (2) require Sponsor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to TT/AY for the right and privilege of participating as a Sponsor of the 2021 Turkey Trot. No clauses of this agreement may be changed in any way or altered without the written, signed permission of TT/AY.

1. SET-UP/TEAR-DOWN: **SPONSOR MUST BE ON-SITE NO EARLIER THAN 7:00 A.M. and NO LATER THAN 7:30 A.M.** In the event the Sponsor fails to appear at the Turkey Trot and claim their reserved market space by 8:00 a.m., Eastern Time Zone, on Thursday, November 25, 2021, TT/AY reserves the right to assign, and/or resell, such space to another prospective Sponsor without further notice, nor refund, to the undersigned Sponsor. If it appears, or it is necessary, for the undersigned Sponsor to arrive later than the time noted above, it is the undersigned's responsibility to notify and make arrangements with TT/AY. **TEAR DOWN: May not begin before 11:30 am and must be collected by 12:00 PM.**
2. SPONSOR BOOTHS: TT/AY agrees to provide each Sponsor of the 2021 Turkey Trot Turkey Trot with a 10'x10' space with one 8-foot-long (8') table and two chairs per assigned Sponsor space at the 2021 Turkey Trot Turkey Trot. **NO TABLECLOTHS ARE PROVIDED.** Sponsor is responsible for any equipment necessary for display and set-up (such as dollies, carts, etc). Sponsor may provide and is encouraged to provide Sponsor's own canopy/pop-up tent, no larger than 10'x10'. All sponsors must use weights on each leg of the canopy/pop-up tent.
3. CANCELLATIONS / REFUND POLICY: **A 50% refund of Sponsor booth fees will be given with a written request received by November 1, 2021. No refunds will be given for any request received after November 1, 2021.**
4. UNCONTROLLABLE EVENTS: Sponsor understands that TT/AY has no control over attendance, weather, acts of God, acts of terrorism, governmental intervention, or any cause that may prevent, alter, or interrupt the Turkey Trot; Sponsor shall hold TT/AY harmless for any losses that could arise as a result. **TT/AY does not refund booth fees due to weather, acts of God, acts of war or terrorism, or governmental intervention; the Turkey Trot is a "Rain or Shine" event.**
5. HOLD TT/AY HARMLESS: Sponsor understands and agrees that Sponsor, Sponsor's business, organization, employees, assistants, coworkers, heirs, or assigns, shall hold harmless TT/AY, their organizers, directors, volunteers, other sponsors, insurance carriers, and site property owner in the case that Sponsor or any person associated with Sponsor suffer any damages or loss to goods, wares, or merchandise; or accident, illness, injury, death within the confines and context of the Turkey Trot. Sponsor agrees to not file any claim(s) against TT/AY or their organizers, directors, volunteers, other sponsors, insurance carriers, or the City of Sarasota. Sponsor agrees that Sponsor or Sponsor's insurance shall have sole responsibility for any and all costs associated with injury, illness, or loss suffered at or related to the Turkey Trot.
6. This agreement supersedes all oral or other non-written agreements and understandings. Any modification of this agreement shall be null and void unless said modification is set forth in writing and signed by the same parties (or their representatives) having made this agreement. This agreement has been read, understood and entered into freely, voluntarily and absent of duress by the parties signed below. Sponsor agrees to abide by all clauses set forth in this agreement, and upon notice of violation of this agreement to immediately vacate the Turkey Trot and forfeit any and all fees paid for the privilege of participation in the Turkey Trot.

Between Turkey Trot/ALSO Youth, and Turkey Trot Sponsor Organization/Business: \_\_\_\_\_

1470 Blvd of the Arts, Sarasota FL 34236 Authorized Representative (printed name): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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